

Kyle Page

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Summary

Dynamic Campaign Manager with extensive experience in training and sales team leadership, complemented by a strong foundation in Business Management. Over 5 years of experience in developing high-conversion communication strategies while exceeding performance targets and earning promotions. Successfully mentored individuals in their career paths and managed teams in fast-paced environments. Committed to leveraging unique expertise in coaching and operational management to drive exceptional results for any marketing initiative.

Work Experience

Campaign Manager, USA Global Marketing, Remote

01/2024 – Present

- Spearheaded training initiatives for sales teams as a Call Center Trainer for Medicare and Final Expense, leveraging expertise in Senior Market Psychology and high-conversion communication strategies.
- Recognised for consistently surpassing performance targets and earning multiple promotions throughout tenure.

Teacher and Owner, The Native English Teacher, Remote

11/2019 – 11/2023

- Facilitated English language acquisition for students from China and Spain, providing professional guidance in career path selection, alongside psychological mentoring and career counselling.

Site Operations Manager, Sasol, White River, South Africa

11/2018 – 04/2019

- Oversaw site operations, ensuring adherence to safety and efficiency standards within a dynamic environment.

Trainee Manager, Checkers, Nelspruit, South Africa

03/2017 – 10/2018

- Acquired extensive knowledge in managing various departments within a retail environment and expertly navigated diverse reporting systems.

Education

Diploma, Business Management, Beyond Adventure Extreme Gap Year, Port Alfred, South Africa

01/2016 – 09/2016

Matric, Rob Ferreira High School, White River, South Africa

01/2014 – 12/2015

- Successfully matriculated.

Skills

Quality Assurance & Compliant

Training & Onboarding

Strategic Planning & Time Management

Creative Problem Solving

Sales Training

Operations Management

Senior Market Psychology

High-conversion communication

Conflict Resolution

Coaching Diverse Personality Types

Rapport Building with Elderly Clients

Adaptability to Fast-Paced Environments

Mentoring

Career Counselling

Languages

English

Native

Afrikaans

Advanced

References

Shival Maharaj

Campaign Manager, Synergy Contact Center

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Certificates

Java Script Algorithms and Data Structures

freeCodeCamp

04/2025

Responsive Web Design

freeCodeCamp

04/2025