

Mr Lebogang Mokwene

Marketing intern

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📍 Krugersdorp, Gauteng

📅 02 June 2000

Profile

A result-driven and creative marketing intern with a bachelor of commerce in management science with marketing management. Experienced in both digital and traditional marketing, content creation, and administrative support. Passionate about crafting campaign's that enhance brand visibility and community engagement. Open to opportunities that will broaden my marketing expertise and support career growth with a dynamic organization.

Professional Experience

06/2025 – Present

Molebatsi Mental Health Services

Marketing intern

- Develop and execute monthly social media content calendars to boost online engagement.
- Create digital marketing materials such as flyers, captions, and campaign concepts for awareness and outreach.
- Handle administrative duties including scheduling, report drafting, and event coordination.
- Call and remind clients of their upcoming appointments to ensure smooth scheduling.
- Provide excellent customer service by attending to client queries and maintaining a positive experience.
- Assist in writing client reports and maintaining accurate client records.
- Support both digital marketing (Facebook, WhatsApp campaigns) and traditional marketing (posters, community events).
- Contribute to improving brand visibility and community participation through targeted campaigns.
- Manage Meta Business Suite to schedule posts, monitor engagement, and analyze insights.

02/2019 – 12/2019

Makgobistad, South Africa

Menwana bottle store

General worker(sole operator)

- Operated the bottle store alone, handling all daily tasks without supervision.
- Assisted customers, provided product information, and ensured friendly service.
- Managed all sales transactions, operated the till, handled cash/card payments, and completed daily cash-up.
- Received stock deliveries, offloaded items manually, and packed products in crates/boxes according to categories.
- Organised products in a small rural setup without formal shelves, ensuring items were neatly arranged for easy access.
- Monitored stock levels and kept record of fast-moving and low-stock items.
- Maintained the cleanliness of the store, crates, and counters, both inside and outside.
- Ensured store security and handled opening and closing responsibilities independently.
- Managed minor issues and ensured smooth daily operations in a rural environment.

Education

2020 – 2024 Mafikeng, Northwest	Bachelor of commerce in management science with marketing management Northwest University A practical business and marketing qualification focused on understanding customers, promoting brands, and developing marketing strategies. Majored in Marketing, with key modules including Consumer Behaviour, Brand Management, Marketing Research, Digital Marketing, and Integrated Marketing Communication.
2018 Krugersdorp, Gauteng	Matric Mosupatsela Senior Secondary School

Certificates

- Microsoft Excel Level 2 Intermediate Course
- Work Readiness Programme
- Golden Key international Honor Society Member

Skills

Digital Marketing

Social media management, Content creation, Basic SEO.

Marketing Tools

Canva, Meta Business Suite, Microsoft Office Suite.

Communication

Strong written and verbal communication.

Organization

Time management, Reporting, Attention to detail.

Interpersonal skills

Team collaboration and adaptability.

Languages

English

Setswana

References

Nomonde Willard, Administrator, Molebatsi Mental Health Services
071 607 4103

Kefilwe Seopa, Manager, Menwana bottle store
073 250 1945

Gomolemo Melelwe, Mentor
062 829 1363