

# Malebo Nicole Mashego

Johannesburg 1520

0684380096 | mashegonicole8@gmail.com

## Objective

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I'm a motivated and adaptable individual who enjoys working with people and helping teams reach their goals. I take pride in being organized, reliable, and willing to learn new things quickly. Whether it's assisting customers, managing tasks, or supporting daily operations, I always aim to bring a positive attitude and a strong work ethic to everything I do. I'm looking for an opportunity where I can grow, contribute to a supportive team, and build valuable experience in a professional environment.

## Education

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- **Tshwane University of Technology** 2025  
Marketing management
- 2020  
Petit high school

## Skills

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- Customer Service: Handling queries, resolving issues and ensuring customer Satisfaction.
- Communication: Excellent written and verbal communication skills for internal and external audiences.
- Organisation & Multitasking: Ability to prioritise tasks, work under pressure and meet deadlines.
- Teamwork, collaboration and interpersonal skills
- Problem-solving and adaptability in a fast-paced environment
- Reliable , punctual and goal oriented
- Computer Literacy: Proficient in Microsoft Office (Word, teams, Outlook) and email platforms.
- Social media management- Moderate in managing, creating and scheduling campaigns across platforms like Instagram , Facebook and TikTok.

## Experience

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- **FutureStart** 03/07/2025 - 30/11/2025  
Sales and Marketing
  - Developing, executing, and monitoring marketing campaigns
  - Creating and distributing promotional content across digital platforms
  - Managing social media pages and building meaningful audience engagement
  - Arranging public speaking events at universities and high schools
  - Pitching and securing media opportunities such as radio interviews, podcast features, and TV spots
  - Promoting products or services to prospects via calls, email, and social platforms
  - Closing sales, maintaining customer relationships, and responding to inquiries
- **Batho Pele ( Shoprite)** 30 June 2025 - 29 August 2025  
Field marketer
  - Packed shelves, maintained clean and organised product displays, and ensured compliance with store layout standards.
  - Assisted customers with product information and promotions to drive sales.
  - Supported in-store promotional campaigns and maintained accurate stock levels.

•Worked closely with store staff to ensure smooth daily operations and excellent customer service.

- **PCE&E**

2025 -

Volunteer - content creator and social media assistant

- Helped with brand promotion and awareness campaigns that improved public engagement.
- Provided customer assistance during events and ensured positive brand representation.
- Strengthened communication and teamwork skills through regular collaboration with diverse teams.
- Assisted with event coordination, communication, and administration tasks.

## **Achievements & Awards**

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- Awarded Best First-Year Achiever at Tshwane University of Technology.
- Served as Class Representative, developing leadership and organisational skills.

## **Reference**

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- **Lehlogonolo Michael Matlala - "Shoprite"**

Branch manager  
007167@shoprite.co.za  
078 749 7129

- **Moses Maubane - "Batho pele"**

Manager/ Mentor  
Moses@bathopelefmcg.co.za  
066 133 3963

- **Kabelo Maphosa - "PCE&E"**

Chairperson  
Princekaybeemaps@gmail.com  
0714499081

- **Ntokozo Mthethwa - "FutureStart"**

Manager  
Ntokozo@futurestart.co.za  
+27 73 440 5549